

MAY 11 1993

MARJORIE L. TURNER  
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BLUE BELL, PA. 19422-0767

93-48/  
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5/7/93

OFFICE OF THE SECRETARY  
Children's TV MM Docket  
93-48 Secretary, FCC  
Room 222, 1919 M St., N.W.  
Washington, D.C. 20554

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Dear Secretary,

FCC - MAIL ROOM

I was glad to read in the Philadelphia Inquirer, on May 2, 1993, that you are cracking down on stations that fail to live up to the Children's Television Act. I hope you will continue to do this. Our children are very important, and should be protected from violence on T.V.

I have been concerned about this for years, and do hope that something will be done about it. We need censorship!

Stations should broadcast educational and decent types of programs for our children. I have grandchildren, and I know their parents are, also concerned about the kinds of programs shown on T.V.

President Clinton's Aide Rasco said, "The previous administration's FCC wouldn't enforce the bill, but ours will." I am glad to read this, and will send a copy of my letter to President Clinton. Thanks for your concern.

Sincerely yours,

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Marjorie L. Turner

Some Stats

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- Children 6-18 years old view 18,000 TV murders annually
- 73-89% of all TV programs contain aggressive behavior
- By age 18 the average child has spent about 20% more time in front of a television set than in back of a school desk.
- 17 year olds who watch 6 or more hours of TV per week scored 10% lower on writing test than those who watched only two hours.
- The number one reason (according to "Planned Parenthood") that teens engage in sex is peer pressure—which is prevalent among teen soaps.

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Be simpler, less sex, less violence and less sex and violence mixed. In extreme cases this mixture of lusts has become the justification for mass havoc; rape and murder; Jeffrey Dahmer, Charles Manson.

Thank you  
for your kindness.

Set your standards  
high and don't compromise.  
There are pressing, very real  
reasons why the "attitude"  
of television needs to be  
more shocking

93-481

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**RENE J. ESPINOSA**  
**8440 S.W. 35TH TERRACE**  
**MIAMI, FLORIDA 33155**

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

May 3, 1993

Children's TV MM Docket No. 93-48  
Secretary Federal Communications  
Commission  
Room 222  
1919 M. Street N.W.  
Washington, DC 20554

Gentlemen:

As per an article that appeared May 3, 1993, in the Miami Herald concerning the lack of children educational and nutritional programs, I have created a character and its family by the name of "The Health Official Mascot".

We can accomplish great things conveying nutritional, healthy and safety messages using the mascot and its family. One example would be cartoon programs.

At present, I am negotiating in the State of Florida and other states' different health and educational public offices and also private enterprises, to launch a campaign using my mascot.

I have enclosed a copy of the Mascot and would like to discuss this further with you.

Sincerely,

  
Rene J. Espinosa

RJE/lmc

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FEDERAL COMMUNICATIONS COMMISSION  
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May 3, 1993

Mr. James Ouello, Chairman

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FEDERAL COMMUNICATIONS COMMISSION  
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FCC MAIL ROOM

Regarding Television Viewing for Children:

Whatever happened to shows like Happy Days and The Waltons? I say it's time to get back to wholesome family shows. If the networks want to expose kids to sex, drugs and violence then why not use real life situations and show the cold facts and bad affects. Shows like Beverly Hills 90210 could use some "cleaning up" as far as I'm concerned I can't believe the "average American family" lets their daughter dress as sleazy and do things the "kids" do in this program.

We as a society have no one but ourselves to blame for the way our kids are so we have to make the change.

Sincerely

Michelle Lynn  
(Stepmother of 2 children)

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ALISON MOREY BARDEN

Attorney at Law

14010 41st Ave. N.E., Seattle, Washington 98125  
(206) 364-5366

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MAY 11 1993

FCC MAIL ROOM

Federal Communications Commission  
Children's Television  
MM Docket No. 93-48

May 1, 1993

Sirs:

Since public comment has been invited on what is known as "children's educational television" I wish to inform you that it is my firm and fixed opinion that virtually all forms of "children's educational television" have been destructive and disastrous from the start.

First, it promotes the idea that watching television equals doing your homework. "The Electric Company" in fact was designed as an experiment to see if TV could increase the literacy of 5<sup>th</sup> and 6<sup>th</sup> grade "inner city" kids. It has failed miserably. It has not

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urban black boys evidences the failure of the experiment. It is much easier to watch "The Electric Company" than to memorize your multiplication and division tables, or your addition facts.

Secondly, "Educational Television" is put together by a handful of individuals who have totally erroneous notions about children's thought. I have read several times that Sesame Street etc is based on the notion that children have "very short attention spans"; perhaps 15 seconds or 3 minutes. When I watched "Get Smart" with my son when he was three, he could tell the entire plot and the best dialog of the show coming up although he had not seen it since he was 18 months old and could not talk.

Third, "children's educational television" is all sad. From Mr. Rogers, who drew the poor, abandoned child with no one to talk to into Uncle Don's (cops!) corner, to the After School Specials which deal with Abuse.

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Harold's Club's famous pioneer mural has been a landmark since it was commissioned by game legend "Poppy" Smith in 1905. The slogan across the top of the 15' porcelain tile reads "Dedicated in All Humility to Those Who Blazed the Trail."

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MAY 13 1993  
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*programs -*  
*Less murder*  
*guns, violence*  
*Our children*  
*need schools*  
*+ whole families*

postcard  
Children's T.V.  
MM Docket No. 93-48  
Secretary FCC.  
Rm. 222  
1919 M Street NW.  
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Saturday, May 8, 1993

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OFFICE OF THE SECRETARY

Children's TV MM

Docket

No. 93-48,

Secretary, Federal Communications Commission,  
Room 222

M. St. N.W.

Washington, D.C. 20554

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FCC MAIL ROOM

I have written what I consider to be a very nice manuscript for a children's picture book--or, I believe it could be used also for a half hour television program. The manuscript has NO VIOLENCE!

The title of my manuscript is, "Little Mary Dreams." I find the story to be moral, colorful and imaginative. I feel that any child could benefit from having the opportunity to hear this story.

But, I am at a loss as to how to get this story to the children, who I feel need more morality in their books and television programs.

Any assistance and information that you could give would be appreciated.

Sincerely,

*Ruth Hendry*

Ruth E. Hendry  
708 Roosevelt  
Park Place  
Superior, WI 54880

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TOPIC: HOW TO INFLUENCE T,V, FOR KIDS, ADVERTISED MAY 03. 1993.  
IN ATLANTA JOURNAL AND CONSTIUTION.(TV MM DOCKET NUMBER 93-48

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FCC - MAIL ROOM

COLLEEN  
PATRICK

MEDIA ANALYST • WRITER • DIRECTOR

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MAIL BRANCH

MAY 11 1993

OFFICE OF THE SECRETARY

May 5, 1993

Children's Television  
MM Docket No. 93-48  
Secretary, FCC  
Room 222  
1919 M. Street NW  
Washington DC, 20554

Dear People:

I was shocked to see an interview with a FOX broadcasting executive, who said that if broadcasters are forced to incorporate "educational" elements in children's programming, that the kids would soon tune out completely, because the programs would be "boring, boring, boring."

That statement is patently absurd.

I can assure you that incorporating educational elements in any program is interesting, thoughtful and fun. Writers, producers, directors and other creators who think otherwise are simply "lazy, lazy, lazy." Or simply "shallow, shallow, shallow." After all, in order to pass it on, you must possess the information to begin with - or at least know where to obtain it.

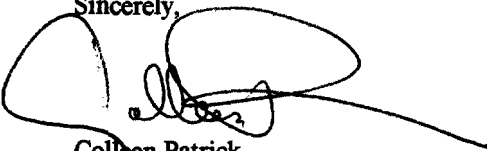
Something that disturbs me as much, if not more than the violence to which the kids are subjected in the name of "entertainment" day after day on television is the violence in the promotional spots and previews of upcoming programs. I have been subjected to people being shot, blown up, stabbed and attacked while I was watching programs that, themselves, were completely nonviolent.

This abuse of our vulnerability only increases my distrust of even having the television turned on at all, because we are captive to the advertisements and promotional materials that appear when we are conscientiously attempting to view nonviolent programs, or programs that may legitimately contain violent images because of their factual or informational nature. Violence that is portrayed within the realm of context or necessity.

These portrayals of violence when we reasonably expect to have some violence-free programming is nothing short of betrayal and abuse of the audience.

Thank you for your attention.

Sincerely,



Colleen Patrick